

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Product

Agency

Schedule Dates Contract # Advertiser POLITICAL ISSUE (ns) (1187) Priorities USA Action (72141) Targeted Platform Media (15945) 10/04/16-10/10/16 2547648 00 OP Headline # Entered By Last Modified Date Entered

> ECR25225325 8 Lisa Carter 10/05/16

Grand Total:	Oct. 2016	By Broadcast Month Spots	Greensboro (WXLV)
33 \$6,305.00	33 \$6,305.00	ots Rati	

06/23/16

		7.0	6.0	5.0.3	5.0.2	5.0.1	5.0	4.0	3.0	2.0	15	Line	Targ 129 Ann	_
		7.0 Normat Line / SPOT (7)	6.0 Normal Line / News (6)	5.0.3 Closed Preempt (5)	5.0.2 Closed Preempt (5)	5.0.1 Closed Preempt (5)	5.0 Normal Line / News (5)	4.0 Normal Line / SPOT (4)	3.0 Normal Line / SPOT (3)	2.0 Normal Line / SPOT (2)	1.0 Normal Line / News (1)	Line Type / Break Type (Ref #)	Targeted Platform Media 1291 Hollywood Ave Annapolis, MD 21403	A MARK
		10/04/16-10/07/16	10/04/16-10/07/16	10/07/16	10/04/16	10/04/16	10/04/16-10/07/16	10/04/16-10/07/16	10/04/16-10/07/16	10/04/16-10/07/16	10/04/16-10/07/16	Dates		
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	_	:306	:306	1			<u>ن</u> ن	:30	:30	:30	:30	Length	Salesperson Sales Office Buyer Name Phone/Fax QPE Account Types Billing Type Comments	•
CON		:30 6:58:50P- Family Feud	:30 6:28:30P- ABC-World News Monday-Friday				:30 5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	:30 3P- Dr Phil	:30 12P- The Doctors	:30 7A- ABC-Good Morning America	:30 5:00:01A- ABC-America This Morning	Run Times		TV (105655)
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CONTIRMATION CONTRAC		××××	<u>1</u>				× × ×	× × ×	× × ×	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	<u>p</u>	Tu We Th Fr Sa	Millennium/DC, Washington DC (1108) Millennium Washington DC Katie,Thompson, / 750/760/4559 National/Political Issue Agency BRD Weekly/Irreguiar TV AMY MCCREARY	
7.7												Su Spots	Order Typ Package I Commissi Commissi Net Total Sales Tax	Demo
		3 \$340.00	4 \$200.00				\$130.00	2 \$215.00	3 \$80	4 \$120.00	4 \$3)ts Rate	Order Type Package Deal Commission Commission Net Total Sales Tax	٥
),00		\$80.00 \$240.00		\$30.00 \$120.00	Total	Normal 15.00 \$945.75 \$5,359.25	A35+R
		\$1,020.00 Greensboro (WXLV)	\$800.00 Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	\$430.00 Greensboro (WXLV)	\$240.00 Greensboro (WXLV)	\$480.00 Greensboro (WXLV)	\$120.00 Greensboro (WXLV)	Station		n samboreen
		Family Feud	ABC World News	Pre-empt/Spot -HRA, matt	Pre-empt/Exception - HRA, matt	Pre-empt/Exception - HRA,	News14 On ABC 45	Dr. Phil	The Doctors	Good Morning America	America This Morning	Comments		
		6/23/16	6/23/16				6/23/16	6/23/16	6/23/16	6/23/16	6/23/16	Entered		

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

ACCEPTED STATE OF

Comments:



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Brand Product Agency

Annapolis, MD 21403 Targeted Platform Media 1291 Hollywood Ave

Comments Billing Type

AMY MCCREARY

Weekly/Irregular

National/Political Issue Agency BRD

Sales Tax

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750/760/4559

Phone/Fax Buyer Name Sales Office Salesperson

Katie, Thompson,

Millennium Washington DC

Millennium/DC, Washington DC (1108)

Account Types

POLITICAL ISSUE (ns) (1187) Targeted Platform Media (15945) Priorities USA Action (72141) 10/04/16-10/10/16 2547648 မှ Demo Last Modified Date Entered

Contract #

Advertiser Schedule Dates

Net Total Commission % Commission Package Deal Order Type Entered By Headline # 10/05/16 \$5,359.25 15.00 A35+R 8 \$945.75 Normal ECR25225325 Lisa Carter

Greensboro (WXLV)
By Broadcast Month Grand Total: Oct. 2016

06/23/16

33

\$6,305.00 \$6,305.00 Rate

Accepted			14.0	13.0.1	13.0	12.0.1	12.0	11.0.2	11.0.1	11.0	10.0	9,9	8.0	Line
Accepted-Agency/Advertiser:			14.0 Normal Line / SPOT (14)	13.0.1 Gosed Preempt (13)	13.0 Normal Line / Prime (13)	12.0.1 Closed Preempt (12)	12.0 Normal Line / SPOT (12)	11.0.2 Closed Preempt (11)	11.0.1 Closed Preempt (11)	11.0 Normal Line / SPOT (11)	10.0 Normal Line / Prime (10)	9.0 Normal Line / SPOT (9)	8.0 Normal Line / News (8)	Line Type / Break Type (Ref #)
			10/09/16-10/09/16	10/09/16	10/09/16-10/09/16	10/08/16	10/08/16-10/08/16	10/08/16	10/08/16	10/08/16-10/08/16	10/07/16-10/07/16	10/04/16-10/07/16	10/04/16-10/07/16	Dates
			2		2		2	_		<u></u>	2	2	2	Sec
Date:			ü		ω		ښ			ننا	ننا	ιü	l iii	Length
Accepted-Station:	CONFIRMATION CONTRA		:30 12:30A- Nightlife TV		:30 10P- ABC-Quantico (Sunday)		:30 11P- 12A (EST)			:30 4P- 6P (EST)	:30 10P- ABC-20/20 (Friday)	:30 11:35P- ABC-Jimmy Kimmel Uve	:30 11:01P- News- News 14 Carolina on ABC 45 at 11pm	Run Times
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Date:			\$15.00		\$720.00		\$40.00			\$65.00	\$1,000.00	\$80.00	\$240.00	Rate
Comments:			\$15.00								\$1,000.00	\$160.00	\$480.00	Total
			\$15.00 Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	\$1,000.00 Greensboro (WXLV)	\$160.00 Greensboro (WXLV)	\$480.00 Greensboro (WXLV)	Station
			Nightlife Television	Program Change/Exception	Quantico-ABC	Program Change/Spot -	The Pinkertons	Sold Out/Exception -	Sold Out/Exception -	ESPN Sports Saturday	20/20-ABC	Jimmy Kimmel Live	News14 On ABC 45	Comments
			6/23/16		6/23/16		6/23/16			6/23/16	6/23/16	6/23/16	6/23/16	Entered

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WXLV-TV 3500 Myer Lee Dr

Annapolis, MD 21403 Targeted Platform Media 1291 Hollywood Ave Winston Salem, NC 27101

Comments

AMY MCCREARY

Brand Product Agency Billing Type Account Types Phone/Fax Buyer Name Sales Office Salesperson Schedule Dates Contract # Advertiser Weekly/Irregular Katie, Thompson, TV (105655) POLITICAL ISSUE (ns) (1187) National/Political Issue Agency BRD Millennium Washington DC Millennium/DC, Washington DC (1108) Targeted Platform Media (15945) Priorities USA Action (72141) 10/04/16-10/10/16 750/760/4559 2547648 Net Total Demo 9 Sales Tax Commission Commission % Package Deal Order Type Entered By Last Modified Date Entered Headline # \$5,359.25 \$945.75 15.00 Normal A35+R 8 06/23/16 ECR25225325 Lisa Carter 10/05/16

Grand Total:	Greensboro (WXLV) By Broadcast Month Snots Oct 2016 33
ដ	Spots 33
\$6,305.00	<u>Rate</u> \$6,305.00

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Accepted			21.0	20.0	19.0	18.0	17.0.1	17.0	16.0	15.0	Line
Accepted-Agency/Advertiser:			21.0 M/G For 5.0.1,5.0.2,5.0.3,11.0.1,11.0.2,17.0.1 / SPOT (18)	20.0 M/G For 5.0.1,5.0.2,5.0.3,11.0.1,11.0.2,17.0.1 / SPOT (17)	19.0 M/G For 5.0.1,5.0.2,5.0.3,11.0.1,11.0.2,17.0.1 / Football (16)	18.0 M/G For 13.0.1 / Prime (15)	17.0.1 Closed Preempt (5)	17.0 Normal Line / News (5)	16.0 Normal Line / SPOT (2)	15.0 Normal Line / News (1)	Line Type / Break Type (Ref #)
			10/08/16-10/08/16	10/08/16-10/08/16	10/08/16-10/08/16	10/09/16-10/09/16	10/10/16	10/10/16-10/10/16	10/10/16-10/10/16	10/10/16-10/10/16	Dates
			<u> </u>	ь	4.	2		ω	. ~	ь	Sec
Date:			:30 5A- 6:30A (EST)	:30 7P- Made in Hollywood	:30 12P- Sports-ABC College Football	:30 6:58:56P- ABC-Americas Funniest Home Videos (Sunday)		:30 5:58:30P- News-News 14 Carolina on ABC 45 at 6pr	:30 7A- ABC-Good Morning America	:30 5:00:01A- ABC-America This	Length Rur
Accepted-Station:	CONFIRMATION CONTRA		ST)	Hollywood	ABC College	BC-Americas me Videos		5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	od Morning	BC-America This	Run Times SP≀
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	ACT		,	j-n-L	<u>н</u>	ш			н.	М	Spots
Date:			\$50.00	\$100.00	\$500.00	\$720.00		\$130.00	\$120.00	\$30.00	Rate
Comments:			\$50.00	\$100.00	\$500.00	\$720.00			\$120.00	\$30.00	Total
			\$50.00 Greensboro (WXLV)	\$100.00 Greensboro (WXLV)	\$500.00 Greensboro (WXLV)	\$720.00 Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	\$120.00 Greensboro (WXLV)	\$30.00 Greensboro (WXLV)	Station
			SATURDAY VARIOUS	MADE IN HOLLYWOOD	COLEGE FOOTBALL	AFV	Sold Out/Exception -	News14 On ABC 45	Good Morning America	America This Morning	Comments
			10/3/16	10/3/16	10/3/16	9/29/16		6/23/16	6/23/16	6/23/16	Entered

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Targeted Platform Media 1291 Hollywood Ave Annapolis, MD 21403 WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Comments

TV AMY MCCREARY

Contract # Schedule Dates Advertiser Agency Product Brand Salesperson	2547648 10/04/16-10/10/16 Priorities USA Action (72141) Targeted Platform Media (15945) POLITICAL ISSUE (ns) (1187) TV (105655) Millennium/DC, Washington DC (1108)	Date Entered Last Modified Entered By CO-OP Headline # Demo Order Type Package Deal
	Priorities USA Action (72141) Targeted Platform Media (15945)	Entered By CO-OP
	POLITICAL ISSUE (ns) (1187)	Headline #
	TV (105655)	Demo
	Millennium/DC, Washington DC (1108)	Order Type
	Millennium Washington DC	Package Dea
	Katie, Thompson,	Commission %
	1	Commission
	750/760/4559	Net Total
	National/Political Issue Agency BRD	Sales Tax
	Weekly/Irregular	

Greensboro (WXLV)
By Broadcast Month Si
Oct. 2016

Spots 33 မ္မ

\$6,305.00 \$6,305.00

Rate

Grand Total:

Accepted		22.0	Line
Accepted-Agency/Advertiser:		22.0 M/G For 12.0.1 / SPOT (19)	Line Type / Break Type (Ref #)
		10/08/16-10/08/16	Dates
		2	8
Date:			Sec Length
: Accepted-Station:	CONFIRMATION CONTRA	:30 11:30P- Sports-Whacked Out Sports 2	th Run Times
tation:	77		SPW Mo
	NA		
	II.		Tu We Th
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		₽	Sa Su
	RACT) _{pol}	Spots
Date:		\$40.00	Rate
Comments:		\$40.00	Total
		\$40.00 Greensboro (WXLV)	Station
		WHACKED OUT SPORTS	Comments
		10/5/16	Entered

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2016
Targeted Platform Media, LLC	
do hereby request station time concerning the following is Presidential General Election on November 8, 2016	ssue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	OR	DERI		

This broadcast time will be used by: Priorities USA Action

Guy Cecil, Chief Strategist

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ■ Yes □ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
Presidential General Election to be held November 8, 2016
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Priorities USA Action, 601 13th St NW, Washington, DC 20005 (202) 798-5902
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Greg Speed, Treasurer Anne Caprara, Executive Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that by (name and a	: the payment fo address):	or the above	described broadcast t	ime has been furnished
·				
and you are au (hereinafter ref	thorized to anno erred to as the "	ounce the tir 'sponsor").	me as paid for by such	person or entity
List the chief ex directors below			s of the executive com	mittee or the board of

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ________ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016 ________ (202) 965-5060

Date ________ Signature _______ Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted _______ Accepted in Part ______ Rejected

All SM All March _______ Delivation of the station for any damages or liability, including the broadcast of the shower stated broadcasts.